CHAOS & CLARITY · SCOPE OF WORK

State Family Child Care Landscape Study

States make decisions about family childcare with limited FCC-specific evidence. This national 2026 Landscape Survey demonstrated at scale — survey responses from FCC educators across 29 states, paired facilitated conversations, and policy-focused findings — conducted in one state, for that state.

Base package

INCLUDED WORK AND DELIVERABLE

Define the study	Kickoff meetings and a short study plan: the state's decisions, research questions, recruitment approach, schedule, and data/privacy plan
Gather educator responses	State-specific survey, contact gathering and recruitment, survey administration, and descriptive analysis
Hear the "why"	Up to six facilitated family child care educator conversations, with consent, transcription, and qualitative analysis
Put evidence in context	Review relevant state policy and operating conditions; compare what the survey shows with what educators describe
Document the findings	Full findings report with charts, methods, limitations, educator perspectives, and clearly supported implications
Make it usable	Short policy brief, one-page findings summary, and a presentation deck
Present it	Findings briefing for the contracting team, plus up to two public webinars, with time for questions

Studies can be expanded to include

OPTIONAL ADD-ONS

Additional educator conversations	Sessions beyond the six included; extends recruitment, facilitation, transcription, analysis, and timeline
Parent and partner engagement	Survey and conversation work with parents and agencies connected to family child care educators
Regional or population deep dive	Extra recruitment and analysis for counties, rural areas, subsidy participants, military families, or other defined groups
Additional languages	Translation, interpretation, bilingual facilitation, and review by qualified people
Additional webinars and state appearances	Public sessions beyond the two included; separately priced, with travel costs written into the contract
In-person fieldwork	Site visits or meetings, with travel time and expenses written into the contract
Hard copies of reports	Printed, bound report copies, priced per copy
Follow-up phase	Action-planning workshop, implementation support, or a repeat survey to see what changed

How pricing works

Work is scoped at $150 per hour, with a fixed study estimate agreed before kickoff. The delivery clock includes at least one month after data collection closes for analysis and production. An agreed number of review rounds is included so the state can correct factual errors. Participant compensation and language access are planned as visible budget lines when recruitment is defined.

The 2026 National FCC Landscape Survey was a first-year, voluntary descriptive sample and is presented as proof of method, not as a representative national estimate. State studies are designed to produce findings a state can responsibly use.

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